



## PRIVACY POLICY

The Soccer Akidemy Limited recognises that data protection is the cornerstone of its operations and is committed to processing information about individuals in ways that comply with its obligations under the General Data Protection Regulation (GDPR).

As a football development program, we will process the personal data of individuals. It is necessary for us to do so to perform our role. Whenever we process the personal data of individuals, we will ensure that we are clear with those individuals about what we do (or may do) with their information.

This privacy policy explains what personal data (information) we hold about individuals and contains important information on who we are, how and why we collect, store, use and share personal information, individuals' rights in relation to their personal information and on how to contact us and supervisory authorities in the event you have a complaint.

### WHO WE ARE

The Soccer Akidemy collects, uses and is responsible for certain personal information about individuals. When we do so we are regulated under the [General Data Protection Regulation](#) which applies across the European Union (including in the United Kingdom) and we are responsible as 'controller' of that personal information for the purposes of those laws.

In this privacy policy, references to "we" or "us" mean The Soccer Akidemy Limited.

### DATA PROTECTION PRINCIPLES

We will comply with the data protection principles set down by the GDPR when gathering and using personal information.

### THE PERSONAL INFORMATION WE COLLECT AND USE

In the course of our duties as a football development program, we collect and process information relating to individuals.

The information we collect (and how we handle that information) differs depending on who the individual is, and why we are collecting their information.

### THE PERSONAL INFORMATION WE COLLECT AND USE RELATING TO THE MEMBERS OF THE SOCCER AKIDEMY CLUB PROGRAM

The personal information we collect and use relating to players and parents.

To enable us to do our job as a development program, we need to collect personal information on new players that join our program.

### The information we collect

We may collect the following types of information:

- Name, email address(es), telephone number(s) and other contact details
- Date of Birth and secondary contact number
- Current / previous grass roots club



## Why we collect it

The collection of this information is required to enable us to perform our role as your child's football development program. It helps us to:

- Be in contact with you regarding any changes to schedule or closure due to facility or weather.
- Contact you in case of emergency
- Act as a direct contact and link for you to professional clubs in the event they enquire about your child through our program.

## Who we share it with

From time to time, we may share your personal information with the following categories of recipients:

- Solicitors,
- Insurers,
- Photographers
- Professional football clubs
- Tournament organisers
- Financial services, including Accountants

We will share personal information with law enforcement or other authorities if required by applicable law.

We will not share your personal information with any other third party.

## Where your personal information may be held

Information may be held at our offices, and third-party agencies, service providers, representatives and agents as described above.

We have security measures in place to seek to ensure that there is appropriate security for information we hold including those measures detailed in our GDPR data protection policy.

## How long your personal information will be kept

We will retain your personal information whilst ever we are instructed to manage the development of your child. Following your cessation of our Program, we will retain your personal information for twelve (plus one) years.

## THE PERSONAL INFORMATION WE COLLECT AND USE RELATING TO ALL OTHER THIRD PARTIES

We will collect personal information from other third parties, including prospective clients and customers of The Soccer Akidemy Limited. We also collect personal information about individuals from previous clubs, and from our client(s) directly.

## The information we collect

We may collect the following types of information:

- Name, address, email address, telephone number(s) and other contact details
- Your company's name, your position in the company, the company's address and your company email address and telephone number
- Information required to provide you with a service and details of our service that you may be interested in or have shown an interest in



## Why we collect it

The collection of this information is required to enable us to act as a football development program, which helps us to :

- Provide our customers within the program with services they expect to receive from a football development program
- Improve and develop our services and performance as a Football development program
- Develop and provide products and services

## Who we share it with

From time to time, we may share your personal information with the following categories of recipients:

- Website and IT support
- Marketing platforms and services
- Surveying platforms and services

Some of those third-party recipients may be based outside the European Economic Area — for further information including on how we safeguard your personal data when this occurs, see 'Transfer of your information out of the EEA'.

We will share personal information with law enforcement or other authorities if required by applicable law.

We will not share your personal information with any other third party.

## Where your personal information may be held

Information may be held at our offices, and third-party agencies, service providers, representatives and agents as described above.

We have security measures in place to seek to ensure that there is appropriate security for information we hold including those measures detailed in our GDPR data protection policy.

## How long your personal information will be kept

We will retain information relating to you whilst ever our business relationship continues, and for up to two years thereafter.

## Our lawful basis

We rely on legitimate interests as our lawful basis for processing this personal information. It is necessary for us to process the personal information we have described so that we can perform our job as a football development program. Our processing activities are a targeted and proportionate way of achieving this.

## TRANSFER OF YOUR INFORMATION OUT OF THE EEA

We may transfer your personal information to the following countries which are located outside the European Economic Area (EEA):

- United States of America

The Soccer Akidemy Limited is satisfied that any transfer of your personal data to platforms outside of the EEA has appropriate safeguards and adequate levels of data protection for your personal data, through those platforms confirming their compliance with safeguards such as Privacy Shield.



## YOUR RIGHTS

Under the [General Data Protection Regulation](#) you have a number of important rights free of charge.

In summary, those include rights to:

- fair processing of information and transparency over how we use your personal information
- access to your personal information and to certain other supplementary information that this Privacy Notice is already designed to address
- require us to correct any mistakes in your information which we hold
- require the erasure of personal information concerning you in certain situations
- receive the personal information concerning you which you have provided to us, in a structured, commonly used and machine-readable format and have the right to transmit those data to a third party in certain situations
- object at any time to processing of personal information concerning you for direct marketing
- object to decisions being taken by automated means which produce legal effects concerning you or similarly significantly affect you
- object in certain other situations to our continued processing of your personal information
- otherwise restrict our processing of your personal information in certain circumstances
- claim compensation for damages caused by our breach of any data protection laws

For further information on each of those rights, including the circumstances in which they apply, see the [Guidance from the UK Information Commissioner's Office \(ICO\) on individuals rights under the General Data Protection Regulation](#).

If you would like to exercise any of those rights, please:

- Email us at [thesoccerakidemy@gmail.com](mailto:thesoccerakidemy@gmail.com)
- let us have enough information to identify you (for example your full name and email address)
- let us have proof of your identity and address (a copy of your driving licence or passport and a recent utility or credit card bill), and
- let us know the information to which your request relates, including any account or reference numbers, if you have them

## KEEPING YOUR PERSONAL INFORMATION SECURE

We have appropriate security measures in place to prevent personal information from being accidentally lost, or used or accessed in an unauthorised way. We limit access to your personal information to those who have a genuine business need to know it. Those processing your information will do so only in an authorised manner and are subject to a duty of confidentiality.

We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

## HOW TO COMPLAIN

We hope that we can resolve any query or concern you raise about our use of your information.

The [General Data Protection Regulation](#) also gives you right to lodge a complaint with a supervisory authority, in particular in the European Union (or European Economic Area) state where you work, normally live or where any alleged infringement of data protection laws occurred. The supervisory authority in the UK is the Information Commissioner who may be contacted at <https://ico.org.uk/concerns/> or telephone: 0303 123 1113.

## CHANGES TO THIS PRIVACY NOTICE

This privacy notice was published on 24 May 2018 and last updated on 24 May 2018.

We may change this privacy notice from time to time, and when we do we will inform you.

**BY RECEIVING AND READING THIS POLICY STATEMENT YOU ARE ACCEPTING OUR TERMS OF GDPR AS LAID OUT ABOVE**